

Case Study I:

Program Objectives

To Conduct data collection among Textile industry for sustainability in the production facility in major cities across India.

Targeted Area

Our client is a think tank working in sustainable working environment in textile industry and launched some guideline in the past for the industry.

The Problem

The client wants to assess the textile industry following on new guidelines for sustainability in the production.

Asplor research is brought in to conduct the fieldwork and carryout data collection among the MD, CEO, Production heads of textile production house in major textile industrial areas in India.

The Plan

Respondents are recruited based on qualifying criteria and minimum qualification and face to face interview is been carried out at respondent location.

A detailed fieldwork plan in accordance to client requirement is prepared and followed.

The Reporting

Transcripts of all the research work and studies is submitted to client.

Fieldwork report of the study.

Key metrics for overall process is created with assessment and identification of key takeaway during the research.

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Case Study II:**Program Objectives**

To Conduct research among textile industry for recycling and reusing policies.

Targeted Area

Study is carried out in New Delhi, Mumbai and Gujrat with major textile companies sin India.

The Problem

Our client is educational institution working on recycling and reuse of waste materials in textile industry for production of similar or new products.

Client wats to dig in detail among the respondent for recycling policies and waste disposal among the industries for waste materials.

The Plan

We have run the recruitment from individuals from prominent textile companies for the research and data collection.

The research is followed by client in field, so they have also taken part in many discussions among the respondents in field.

The Reporting

Fieldwork research report of the discussion along with Audio files of the discussion is submitted to client.

The Results

- Fieldwork report after data collection.
- Transcription of interviews with audio recordings.

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